

Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 18030 172312Z

71-62
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 076233

R 171716Z DEC 75
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 7915

UNCLAS MOSCOW 18030

USDOC FOR BEWT/TPD/THOMPSON

E.O. 11652: N/A
TAGS: BEXP, UR
SUBJECT: RETAIL TRADE SEMINAR/EXHIBIT

REF: USDOC 18397

1. MATERIALS REQUESTED FOR DEPUTY MINISTER OF TRADE FESENKO AND CHIEF OF MINISTRY'S FOREIGN RELATIONS DEPARTMENT NESTERENKO (SEE MOSCOW 12447, PARA 2, AND MOSCOW 12733, PARA 2) WERE NOT INTENDED TO BE EXCLUSIVELY FROM SEARS. HAS TPD MANAGED TO LOCATE ANY MARKET RESEARCH STUDIES FORECASTING CONSUMER DEMAND? IS THERE ANY USG OR PRIVATE STUDY ON VARIOUS TYPES OF CODING SYSTEMS FOR LASER/OPTICAL CHECK OUT EQUIPMENT? OTHER TOPICS MENTIONED WERE MODERN WAREHOUSING TECHNIQUES, SUBURBAN SHOPPING CENTERS, AND "FAST-FOOD" TECHNOLOGY. SINCE COMMERCIAL ATTACHE PLANS TO MEET WITH FESENKO IN EARLY JANUARY, WE WOULD APPRECIATE ANYTHING TPD COULD DO TO EXPEDITE DELIVERY. PLEASE ADVISE WHEN POUCHED.

2. IN VIEW OF SOVIET INTEREST IN "FAST-FOOD" EQUIPMENT AND TECHNIQUES, COMMERCIAL OFFICE BELIEVES THAT RECRUITMENT OF A MAJOR FAST-FOOD CHAIN FOR THE RETAIL TRADE JEEP WOULD BE MOST APPROPRIATE. SUGGEST TPD DETERMINE IF MACDONALDS OR OTHER NATION-WIDE CHAIN WOULD BE INTERESTED IN PRESENTING PROGRAM COVERING RESTAURANT LAY-OUT, EQUIPMENT, EMPLOYEE TRAINING, FOOD SUPPLY AND FOOD PREPARATION.

STOESSEL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MOSCOW 18030 172312Z

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MOSCOW18030
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750439-0608
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751232/aaaabbrz.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 11 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 JUN 2003 by ReddocGW>; APPROVED <30 JAN 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: RETAIL TRADE SEMINAR/EXHIBIT
TAGS: BEXP, UR
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006